

nienkämper

FOR IMMEDIATE RELEASE

CERN COLLECTION WINS SILVER AT BEST OF NEOCON 2017

June 12, 2017 – Chicago. Nienkämper today announced that it has won the Best of NeoCon Silver award for the Cern Collection introduced at this year's NeoCon trade show. NeoCon, held June 12-14 at Chicago's Merchandise Mart, is one of the United States' most recognized and attended contract furnishing trade shows.

Cern embodies the warm-modern sensibility of today's working environment. Most notable about the Cern collection is its wide range of mixed materials and finish options that contrast and complement each other, which when layered creates unique and versatile workspaces and keeps things visually interesting; Laidback and casual for some areas, streamlined sophistication in others.

The Cern collection is a system that addresses contemporary office furnishing needs. The multi-functional elements allow for seemingly endless combinations and configurations from individual offices and workstations to teamwork areas for more collaborative work. The table range includes modular tables and desks, bench desks as well as height adjustable options.

Cern offers a wide variety of innovative office storage solutions. The credenzas and bookcases can either be freestanding or completely integrated with tables. Cern is also capable of creating wall compositions; bookcases and credenzas can even be used as room dividers to create separate and distinctive work zones.

“The Cern table was a terrific point of departure for a complete furniture collection. This collection has evolved from the private office, to furniture that can be flexible enough to create individual work spaces, room division, height adjustability and varied levels of privacy.” Said designer Lee Fletcher of Fig40. Adding, “The Cern themes of continuity and integration can be seen throughout the collection. With new additions including cast concrete desk accessories, a coat rack and architectural scale double sided shelving.”

Cern pairs timeless design with thoughtful functionality to create dynamic and inspiring spaces for the modern workplace.

nienkämper

continued

- 2 -

About the designers

Fig40 is an industrial design studio driven to developing relevant, sustainable and award-winning products that inspire collaboration. The outcome is a design that is not only interesting and relevant but also a solution for bringing people together in organic and deliberate ways. Fig40 was founded by Lee Fletcher and Terence Woodside, an industrial design and engineering team who believe that exploring how design impacts process and how process impacts design is worth spending time on. Fig40 is based in Toronto. Its products are found all over the world.

Established in 1968, Nienkämper is an internationally recognized designer and manufacturer of fine office furniture. Recognized as one of the 50 Best Managed Companies in Canada each year since 2009, Nienkämper is committed to being at the forefront of innovation; collaborating with forward-thinking designers; and pushing the boundaries of technology. Excellence from design to delivery.

Please visit www.nienkamper.com

Media Contact:
Rebecca Nienkamper
(917) 856-3688
rebeccan@icfgroup.com
www.nienkamper.com

257 Finchdene Square
Toronto, Canada M1X 1B9
Te : 800 668 9318
Fax: 416 298 9535



nienkämper