

nienkämper

ICF·Unika Vaev·Nienkämper 257 Finchdene Square Toronto, Ontario Canada, M1X 1B9 Tel 800 668 9318 Tel 416 298 5700 Fax 416 298 9535

For immediate release

2010 Innovation IIDEX/NeoCon Canada Awards Nienkämper is a winner in three categories!

TORONTO, September 28, 2010 – **Nienkämper's** latest designs have garnered multiple awards in recent days. The **VOX Monogram** has won a prestigious **Gold** award and the **Omada Chair** and **ZooDesk** have won a bronze at the 2010 IIDEX/NeoCon Canada Innovation Awards.

VOX Monogram, designed by Mark Muller, won top honor in the table category. Libraries, learning centers and other public spaces require technologically advanced, computer-compatible furniture that can be easily reconfigured, added to, and set at just the right height for people, whatever their age and level of mobility. These venues also need to make efficient use of all available floor space, even awkwardly shaped spaces. Making efficient use of space has become a priority. The exceptional configurability of VOX Monogram Tables and Core Towers ensures that computer-compatible workstations and kiosks can be installed virtually anywhere. Installations can be easily reconfigured or added to at a later date, and the design of this furniture imposes no limits on the size of the installation. With the highly developed, aesthetically-playful flower petal design of VOX Monogram, the only thing you'll want to create is more time in the day to spend in the library or public space that offers a perfect combination of modern, clean lines and innovation.

When challenged with the formidable task of designing a conference chair that could meet the already high standards of **Nienkämper's** impressive office seating collection but still be priced to beat the competition, the design team from **FIGFORTY**, Terence Woodside and Lee Fletcher didn't flinch. Instead, they brought us the award winning **OMADA CHAIR** that garnered a **Bronze** in the Office Seating category. A stream-lined base design and a soft, comfortable arm rest provide optimum appeal with breathable, tight weave mesh that distributes body pressure evenly and maximizes air circulation. The **Omada** conference chair fits in with practically any office environment and any budget.

ZooDesk, Silvio and Mouna Russo's colorful collection of fun-shaped children's tables and chairs brought plenty of smiles and attention as well as a **Bronze** award in the table category. Crafted from sturdy, interlocking plywood forms and brightly colored laminate, **Zoo** desks bring bison, elephants, reindeer and even giant pieces of cheese into the realm of kids furniture. Ideal for libraries, classrooms or public spaces, **Zoo** will capture the imagination of any kid at heart.

Established in 1968, Nienkämper is an internationally recognized designer and manufacturer of fine office furniture. Recognized as one of the 50 Best Managed Companies in Canada, Nienkämper is committed to being at the forefront of innovation; collaborating with forward-thinking designers; and pushing the boundaries of technology. Excellence from design to delivery. Please visit www.nienkamper.com

- 30 -

Ottilie Nienkämper Marketing, Media Relations Nienkämper (647) 924-8810 ottilien@nienkamper.com